

# ORDER



**Orders**  
**Order / Rev:** 219024  
**Alt Order #:**  
**Product Desc:** 11/1-11/6 RNC  
**Estimate:** 3545  
**Flight Dates:** 11/01/12 - 11/06/12  
**Original Date / Rev:** 11/01/12 / 11/01/12  
**Order Type:** REG

**WVBT**

**Primary AE:** Petry Philadelphia  
**Sales Office:** P-PHI  
**Sales Region:** Nat

**Agency**  
**Name:** National Media  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Republican National Committee  
**Demographic:** A35+  
**Product Codes:** PL2  
**Priority:** P1  
**Revenue Codes:** AGY, POL, POL-ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** IN7625  
**Agency External ID:** IN302/SP102/SP1137/AL1713/MO2553

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	2	\$35,450.00	\$30,132.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	2	\$35,450.00	\$30,132.50	0.00
<b>Totals</b>	<b>2</b>	<b>\$35,450.00</b>	<b>\$30,132.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WVBT	11/04/12	11/04/12	NFL Redskins NFL Redskins	CM	NFL Redskins	-----S	:30	1	\$35,000.00	P1	0.00	NM	1	\$35,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S		1				\$35,000.00		0.00			
6	WVBT	11/05/12	11/05/12	WAVY News 10 on FOXGM WAVY News 10 on FOX 43		WAVY News 10 or M	-----	:30	1	\$450.00	P1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	M-----		1				\$450.00		0.00			
													Totals	2	\$35,450.00